

Rep Order# 8477 Ver# 3 Status Revised Traffic Order# 49621 Printed: 08/15/2012 9:59 AM 1 of 3
 EC'd Yes Last Received: 08/15/2012 9:51 AM
 Showing Buylines: All Rep & Sta Revised Lines

Station KTVX-TV SALT LAKE CITY
 Advertiser () AMER CHEMISTRY CNCL
 Product AM CHEMISTRY COUNC
 Estimate# 549
 Buyer JEFF SCATTERGOOD
 Phone#
 Fax#
 Agency () ABAR HUTTON MEDIA
 6190 GROVEDALE CT, SUITE 200
 ALEXANDRIA, VA 22310
 Agency C/P1/P2/E //549
 Flight Dates 08/16/2012 - 08/22/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---
 AMERICAN CHEMISTRY COUNCIL *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 REV ORDER, HOPEFULLY WITH UPDATED RATES
 OUR SHARES WILL GO UP IN FUTURE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	F	4P-430P	NEWS	:30	\$250.00	08/17-08/17	1	1	1	\$250.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*2	TU	430P-5P	NEWS	:30	\$250.00	08/21-08/21	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CANCL								
				V3 More than 2 codes changed								
	*3	TH	5P-530P	NEWS	:30	\$250.00	08/16-08/16	1	1	1	\$250.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*4	M,W	5P-530P	NEWS	:30	\$250.00	08/20-08/22	2	1	2	\$500.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 1X PER DAY.								
				REV RATE								
				V3 More than 2 codes changed								

Rep Order# 8850007 Ver# 3 Status Revised
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2 of 3

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*5	F	6P-630P	NEWS	:30	\$300.00	08/17-08/17	1	1	1	\$300.00	
	Buyline Comment: NEWS											
	Sales Remark: V3 1X PER DAY											
	REV RATE CANCEL 1X											
	V3 More than 2 codes changed											
	*6	M-TU	6P-630P	NEWS	:30	\$300.00	08/20-08/21	2	1	2	\$600.00	
	Buyline Comment: NEWS											
	Sales Remark: V3 1X PER DAY											
	REV RATE											
	V3 Comment Changed, Rate Changed											
	*7	W	10P-1035P	NEWS	:30	\$450.00	08/22-08/22	0	0	0	\$0.00	
	Buyline Comment: NEWS											
	Sales Remark: V3 DELETE											
	V3 Comment Changed, Spots/week Changed											
	*8	SA	5P-530P	NEWS	:30	\$300.00	08/18-08/18	1	1	1	\$300.00	
	Buyline Comment: SAT NEWS											
	Sales Remark: V3 1X PER DAY											
	REV RATE											
	V3 Comment Changed, Rate Changed											
	*9	SU	10A-11A	NEWS	:30	\$300.00	08/19-08/19	1	1	1	\$300.00	
	Buyline Comment: THIS WK											
	Sales Remark: V3 1X PER DAY											
	REV RATE											
	V3 Comment Changed, Rate Changed											

---REPORT TOTALS---

Report Totals: 9 / \$2,500.00

---SALES MONTHLY TOTALS---

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Estimate# 549
Buyer JEFF SCATTERGOOD
Phone#
Fax#
Aug 12: 9 / \$2,500.00
Sales Totals: 9 / \$2,500.00
Station Totals: 9 / \$2,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---
Market Totals \$36,819

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CABL	0%	KAGZ	0%	KJZZ	0%	KPNZ	0%	KSL	27%
KSTU	35%	KTVX	6%	KUCW	0%	KUPX	0%	KUTV	29%
NTVX	0%								

Books null
Demos RA35+

Rep Order# 8850007 Ver# 1 Status New
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Traffic Order#

Printed: 08/15/2012 9:06 AM
Last Received: 08/15/2012 8:56 AM
Showing Buylines: All Lines

1 of 2

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	4P-430P	NEWS	:30	\$200.00	08/17-08/17	1	1	1	\$200.00	
				Buyline Comment: NEWS								
	2	TU	430P-5P	NEWS	:30	\$185.00	08/21-08/21	1	1	1	\$185.00	
				Buyline Comment: NEWS								
	3	TH	5P-530P	NEWS	:30	\$185.00	08/16-08/16	1	1	1	\$185.00	
				Buyline Comment: NEWS								
	4	M,W	5P-530P	NEWS	:30	\$185.00	08/20-08/22	2	1	2	\$370.00	
				Buyline Comment: NEWS								
				Sales Remark: VI 1X PER DAY								
	5	TH-F	6P-630P	NEWS	:30	\$225.00	08/16-08/17	2	1	2	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: VI 1X PER DAY								
	6	M-TU	6P-630P	NEWS	:30	\$225.00	08/20-08/21	2	1	2	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: VI 1X PER DAY								
	7	W	10P-1035P	NEWS	:30	\$450.00	08/22-08/22	1	1	1	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: VI 1X PER DAY								

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	8	SA	5P-530P	SAT NEWS	:30	\$200.00	08/18-08/18	1	1	1	\$200.00	
				Buyline Comment: SAT NEWS								
				Sales Remark: VI 1X PER DAY								
	9	SU	10A-11A	THIS WK	:30	\$225.00	08/19-08/19	1	1	1	\$225.00	
				Buyline Comment: THIS WK								
				Sales Remark: VI 1X PER DAY								

---REPORT TOTALS---

Report Totals: 12 / \$2,715.00

---SALES MONTHLY TOTALS---

Aug 12: 12 / \$2,715.00
Sales Totals: 12 / \$2,715.00
Station Totals: 12 / \$2,715.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$39,985	CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 27%
		KSTU 35%	KTVX 6%	KUCW 0%	KUPX 0%	KUTV 29%
		NTVX 0%				

Books null
Demos RA35+